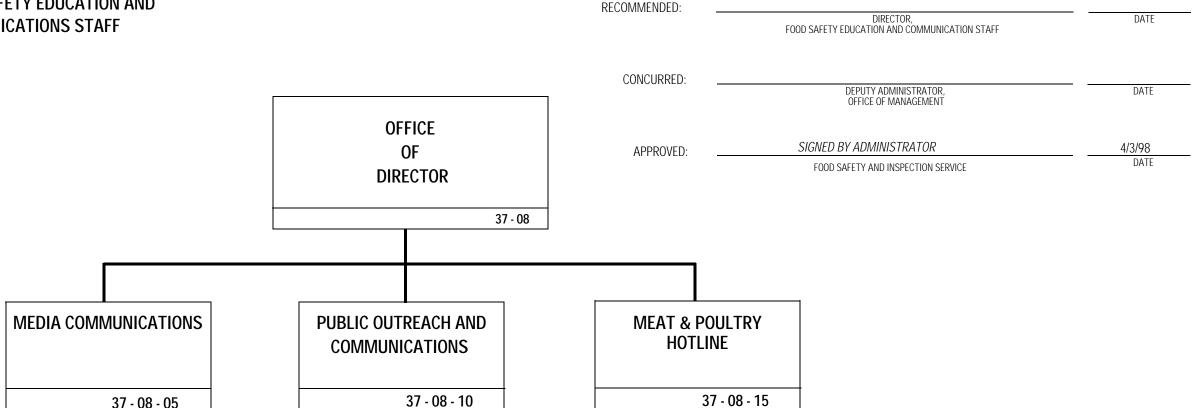
FOOD SAFETY AND INSPECTION SERVICE

FOOD SAFETY EDUCATION AND COMMUNICATIONS STAFF



THE FUNCTION OF THE FOOD SAFETY EDUCATION AND COMMUNICATIONS STAFF IS TO CONDUCT THE AGENCY'S FOOD SAFETY EDUCATION AND PUBLIC COMMUNICATIONS PROGRAMS. THE STAFF DEVELOPS AND CONDUCTS A VARIETY OF TARGETED AND GENERAL FOOD SAFETY CAMPAIGNS INTENDED TO EDUCATE PRODUCERS. DISTRIBUTORS, FOOD PREPARERS AND OTHER HANDLERS, AND CONSUMERS, ON THE PREVENTION OF FOODBORNE ILLNESS. OPERATION OF THE MEAT AND POULTRY HOTLINE IS A KEY COMPONENT OF THIS EDUCATIONAL PROGRAM. THE STAFF ALSO PREPARES SPEECHES, BACKGROUNDERS, PRESS RELEASES AND OTHER DOCUMENTS AND PUBLICATIONS IN SUPPORT OF AGENCY PROGRAMS AND INITIATIVES. THE STAFF INITIATES CONTACTS WITH AND RESPONDS TO INOUIRIES FROM THE MEDIA. CONSUMER GROUPS, INDUSTRY OFFICIALS AND ORGANIZATIONS, AND VARIOUS OTHER CONSTITUENTS.